



Expression of Interest TARWIN LOWER FESTIVAL 2025

Beautiful South Gippsland is hosting the fifth annual "Tarwin Lower Festival." An outdoor lifestyle event combining a huge car show, music, food and beverage stalls, tractor pull, machines and small engines display, pet zoo, childrens activities, market stalls and more on Sunday November 2nd of Melbourne Cup weekend.

WHERE & WHEN

The event will be held at the Tarwin Lower Recreation Reserve, Walkerville Road Tarwin Lower from 9.00am to 3-30pm with plenty of on site car parking.

SITES FOR HIRE

Exhibitors will each be allocated an independent area of 4m x 4m for marquees or other displays in a designated area near attractions and with easy access.

1	4 x 4m site	\$50-00	Total
2	4 x 4m sites adjoining	\$90-00	Total
3	4 x 4m sites adjoining	\$120-00	Total

Event sponsors may have this pricing included in their sponsorship package.

SITE RESPONSIBILITY

When hire is confirmed each exhibitor will be responsible for their own site set-up and pack-up and agree to promote the festival through their online social media. Power to each site is exhibitor responsibility. Generator power sources maybe close by your stall – check with management. Sharing the inner Oval space is permitted in designated areas only as it is a secure children's amusement area, Automotive display, music and entertainment area.

Exhibitors may choose to coordinate their displays

-e.g a number of wineries could create a taverner environment or

a variety coffee vans and food sellers could create a cafe environment, endless possibilities.

Site preparation may be done on the Saturday as there will be a tractor and engine display throughout the reserve - security will be provided through the Saturday night.

MANAGEMENT

Event organisers will undertake general event promotion, marketing and advertising of the Festival whilst highlighting South Gippsland and its many attractions.

To secure a site (or for further information), please fill in your details in the spaces provided below; Then email or photo-text the return to: Lorraine Kennedy on;

Call / Photo-text to: 0423 716 000

or Email to: lorrainejkennedy@hotmail.com

A Festival representative will contact you upon receipt of your application to arrange payment and provide any further information that may be required including a site and market stall plan.

Entity Name: **Date:**

Number of Sites required: **Site size required:**

Product or Service for sale or display:

Contact:

Email: **Telephone:**